

## **THIS APPLICATION FORM IS THE FIRST STEP TOWARD PARTICIPATING IN THE SUMMERSIDE XCHANGE OR CHALLENGE PROGRAM**

COMPLETING THIS APPLICATION ASSISTS US IN BETTER UNDERSTANDING YOUR INITIAL REQUIREMENTS, SUPPORT AND PROJECT OBJECTIVES. ONCE COMPLETED, PLEASE SEND THIS APPLICATION AND ANY MATERIALS/PRESENTATIONS/PAMPHLETS/ETC. TO ALLAN SMITH AT [ALLAN@SUMMERSIDEXCHANGE.COM](mailto:ALLAN@SUMMERSIDEXCHANGE.COM)

OUR TEAM WILL EVALUATE YOUR APPLICATION AND ITS SUITABILITY TO PARTICIPATE IN THE XCHANGE OR SUMMERSIDE CHALLENGE PROGRAM.

### **COMPANY/ORGANIZATION**

PURPOSE OF APPLICATION:

XCHANGE MEMBERSHIP  
FUEL CELL CHALLENGE

NET ZERO CHARGING CHALLENGE  
THERMAL STORAGE CHALLENGE

Company Name

Company Website

Primary Contact

Primary Contact Email

Primary Contact Phone

Primary Contact Title

### **PROJECT INFORMATION**

1. The general outline of your product/service:

2. What Technology Readiness Level (TRL) is your solution – 1-3, 4-6, 7-9?

3. What problem does your product/service solve?

4. Explain why this problem is worth solving:

5. Who is your customer?

6. What are the benefits to the customer?

7. Identify who are competitors in relation to your product or service:

8. What makes your offering unique in comparison to the competition?

9. What are the primary technology risks?

10. How will those risks be managed?

11. How do you plan to protect your IP?

12. What is your revenue model associated with the technology?

13. Are there any environmental impacts associated with this technology?

14. Are there any regulatory or importation concerns with the technology?

15. How has the solution been funded to its current stage?

16. What component of commercialization would you like to discover/resolve? (prototype demonstration, customer product testing, proof of concept, valuation of benefits, valuation of business model, customer/marketing message, product introduction, launch, etc.)

17. If you are responding to a specific City of Summerside Challenge please address the Response Criteria as outlined in the challenge description here:

18. Please provide any additional comments/insights you feel the assessment team should have with respect to your innovative solution:

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